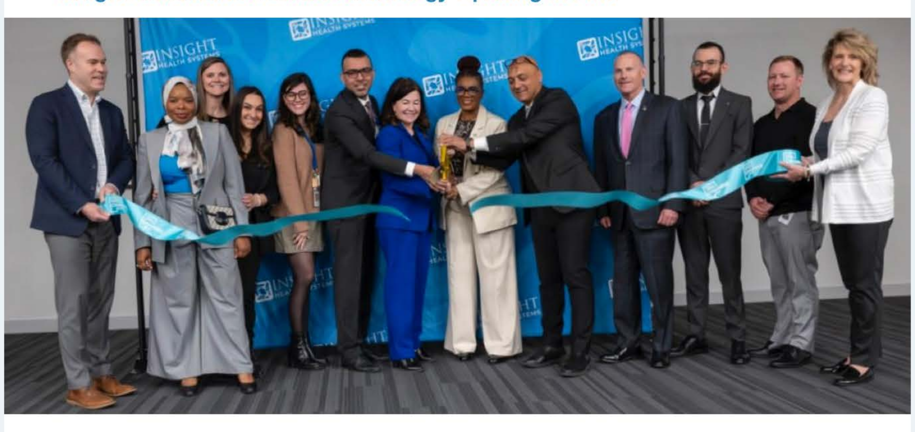
Insight Marketing Update

INSIGHT
PATIENT CARE SECOND TO NONE

Insight Celebrates Pediatric Neurology Opening in Flint



Insight Health Systems proudly celebrated the ribbon cutting and open house of our new Pediatric Neurology program in Flint on May 5, an important milestone in expanding specialized care for children in our communities. We were honored to be joined by the Flint & Genesee Chamber, Dr. Jawad Shah, and local elected officials, including Congresswoman Kristen McDonald Rivet and State Representative Cynthia Neeley. We also proudly welcomed our new pediatric neurologist, Ateeq Haseeb, MD, to the Insight team.

Introducing Pediatric Neurology marks a significant step forward in delivering comprehensive, specialized care closer to home – ensuring that children and families have access to the expertise they need without having to travel far. Pediatric Neurology is currently offered at our Flint, Chicago, and Coldwater locations.

We look forward to continuing this momentum with our Chicago Pediatric Neurology ribbon cutting and grand opening on Monday, May 18 at 10:30 a.m. in the Great Room.

Provider Spotlight: Ateeq Haseeb, MD

We spoke with Dr. Haseeb to learn more about the launch of Pediatric Neurology at Insight and what it means for patients and families in our community.

Can you tell us about your background and what led you to specialize in pediatric neurology?

I've had the privilege of serving the Northwest Ohio community for over 17 years as a neurologist, with specialized training in child neurology, epilepsy, and clinical neurophysiology. Throughout my career, I've worked across multiple healthcare systems, always with a focus on improving access to high-quality neurological care.

What drew me to pediatric neurology was the profound impact early diagnosis can have on a child's entire life trajectory. When you identify and treat neurological conditions early—whether it's seizures, developmental delays, or migraines—you're not just treating symptoms; you're shaping a child's future. That sense of purpose and long-term impact is what continues to drive my passion every day.

What inspired you to join Insight and help launch our pediatric neurology department?

Insight presented a unique opportunity to build something meaningful from the ground up. What stood out to me was the shared vision—bringing high-level, specialized care directly into communities that have historically been underserved.

Launching the pediatric neurology department isn't just about opening a clinic, it's about creating access, reducing delays in diagnosis, and ensuring families don't have to travel long distances for expert care. That mission aligned perfectly with my own commitment to community-centered medicine.

What is your approach to caring for children and supporting their families?

My approach is centered on partnership, education, and compassion. I believe families should feel informed, supported, and confident in the care plan we create together.

I take time to explain diagnoses in a clear and practical way, discuss treatment options thoroughly, and ensure that parents understand both the medical and day-to-day implications. Beyond the clinic, we aim to coordinate with schools, therapists, and other specialists so that the child receives consistent support in every environment.

What excites you most about building this program and its future at Insight?

What excites me most is the opportunity to build a program that truly transforms access to pediatric neurological care in the region. We're not just creating a service—we're building a foundation for early intervention, advanced diagnostics, and long-term support for children and families.

Looking ahead, I see this program growing into a center of excellence—integrating outpatient care, EEG services, tele-neurology, and community outreach initiatives. Ultimately, success for us means fewer delays in care, better outcomes for children, and stronger support systems for families.

Insight Leadership Attends Becker's Healthcare Conference

We're proud to share that Insight leaders were featured speakers at the Becker's Healthcare Conference in April, contributing to important conversations shaping the future of care delivery.

Dr. Jawad Shah, President & CEO
AI's Impact on Revenue Cycle Management: What's Delivering Results?

Ali Madha, Corporate Chief Operations Officer
Health Systems Take Bold Action to Strengthen Talent Pipelines

Kaleem Qazi, Vice President of Operations
Bridging Care Gaps: The Role of Community Hospitals in Addressing Social Drivers of Health

Also in attendance were Atif Bawahab, Chief Strategy Officer, and Dr. Asim Saeed, Corporate Director of Physician Alignment, joining fellow Insight leaders in engaging with the ideas and discussions driving healthcare forward.

Their insights and presence reflect Insight's ongoing commitment to innovation, workforce development, and advancing equitable care in the communities we serve.

Celebrating Nurses Week & Hospital Week at Insight

As we celebrate Nurses Week (May 6–12) and Hospital Week (May 10–16), we take time to recognize the people who make Insight exceptional. From the compassion and dedication of our nurses to the teamwork and expertise of every department across our hospitals, each role plays a vital part in delivering patient care second to none. Together, you make a meaningful difference in the lives of our patients and their families and we're grateful for the commitment you bring each day!

Volunteering with Insight

Help Us Represent Insight at Back to the Bricks

Each year, Insight is proud to participate in Back to the Bricks, right in the heart of the action along Saginaw St. This year's event will take place on August 12 and 13 from 4:00–8:00 p.m., and we invite you to sign up to volunteer and represent your department while connecting with our community. Whether you're helping host screenings, sharing information, or simply engaging with visitors, your involvement makes a meaningful impact.

Click here to sign up to volunteer. We'll follow up to confirm your availability.

Volunteers Needed: Celebrate Community at the Bud Billiken Parade

Insight is proud to participate in the 97th Annual Bud Billiken Parade, the largest African American parade in the United States and an important celebration of community, education, and opportunity. This year's parade will take place on Saturday, August 8, along Martin Luther King Jr. Drive on Chicago's South Side, bringing together families, organizations, and leaders from across the city. We're looking for team members to be part of our float and represent Insight.

Click here to sign up to volunteer.
We'll follow up to confirm your availability.

Be sure to explore our events calendars to check out and sign up for additional volunteer opportunities happening across Insight.

Chicago Events Calendar | **Flint/Metro Detroit Events Calendar** | **Coldwater Events Calendar**

Make Mental Wellness a Priority this Month

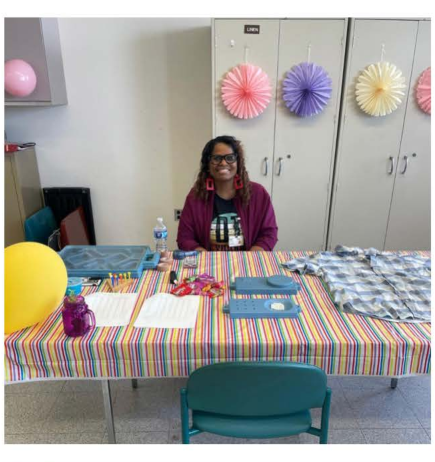
May is Mental Health Awareness Month, a time to recognize the importance of emotional well-being and reduce the stigma around mental health. Taking care of your mental health is just as important as your physical health, and even small, intentional steps can make a meaningful difference in how we manage stress, build resilience, and support one another both at work and at home.

Five simple mental health tips to keep in mind:

Prioritize breaks throughout the day: Stepping away, even briefly, can help reset your focus and reduce stress.
Stay connected: Make time to check in with colleagues, friends, or family — connection plays a key role in well-being.
Set realistic boundaries: Protect your time and energy by creating clear limits between work and personal life.
Practice mindfulness or relaxation techniques: Deep breathing, short walks, or quiet moments can help manage daily stress.
Reach out if you need support: Whether it's a trusted colleague or a professional resource, asking for help is a sign of strength.

Celebrating OT Month at Insight Chicago

Last month, we celebrated National Occupational Therapy Month at Insight Chicago by hosting Ability Lab: Taking Immobility to Mobility. This interactive experience highlighted the impact of occupational therapy on everyday life. From adaptive aids for self-care to balance and sensory integration, ergonomic workstations, hand splints, and dexterity testing, each station showcased how OT helps patients regain independence.



We Need Your Help to Grow Insight's Social Media Presence

Our social media channels are an important way we connect with our followers, share the great work happening across Insight, and highlight the impact of our teams. We encourage you to get involved by following our pages, liking and sharing content, and sending us photos from events or ideas you'd like to see featured. Your participation helps amplify our message, extend our reach, and ensures the great work at Insight is seen and celebrated. It takes all of us to make these efforts successful and continue strengthening our connection to the communities we serve.